

# ]Operational Transferability Package

Pre-Sale Operations Documentation for Hard-to-Sell Businesses

**Helping make businesses easier to sell by creating operational clarity and transferability.**

## **WHY BUSINESSES DON'T SELL**

Many profitable businesses struggle to sell—not because they lack value, but because they lack clarity.

- Critical knowledge lives in the owner
- Workflows are undocumented or inconsistent
- Roles and responsibilities are unclear
- Buyers can't fully understand what they're stepping into

**Unclear operations create expensive uncertainty.**

And uncertainty slows—or stops—deals.

## **WHAT I DO**

I document and structure how a business actually runs so it becomes easier to evaluate, trust, and transfer.

- Clarify day-to-day operations
- Make workflows visible and understandable
- Identify where the business depends on the owner
- Organize systems, tools, and key relationships

**Buyers aren't just buying earnings—they're buying continuity.**

## **WHAT YOU RECEIVE**

A structured, buyer-ready view of how the business operates:

- Workflow documentation
- Role clarity and responsibility mapping
- Systems and tools overview
- Vendor and key relationship summary

- Customer journey outline
- Owner dependency assessment
- Stability snapshot (transfer risk overview)

Designed to support buyer confidence and reduce deal friction during diligence.

#### **TIMELINE & PRICING**

- **Timeline:** 5 - 6 weeks
- **Investment:** \$3,500 + 2% at sale

#### **WHO THIS IS FOR**

- Businesses preparing for sale
- Brokers with listings that are profitable but operationally unclear
- Owners whose businesses depend heavily on them

#### **CONTACT**

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**Let's make one business easier to sell.**